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**CROWN AMERICAN HOTELS**

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**CROWN AMERICAN HOTELS  
NAMES NEW PRESIDENT & CEO**

**Johnstown, Pennsylvania-** Crown American Hotels has announced the promotion of Michael Barletta to President & CEO, effective May 14, 2008. Currently the Director of Operations for the company, Mr. Barletta has more than 25 years of service with the company. He has held various positions in the areas of food and beverage and operations including General Manager, Conference Center Manager for the Frank J. Pasquerilla Conference Center and Corporate Food & Beverage Director. Mr. Barletta, a Certified Food and Beverage Executive, is a graduate of Indiana University of Pennsylvania where he earned a bachelors degree in business administration.

Mr. Barletta will succeed Grace Markum. Ms. Markum, a Certified Hotel Administrator, is a 23 year veteran of the company. Over the course of her career, she held numerous positions in Human Resources and Sales & Marketing including Vice President of Sales and Marketing, a position she held from 1995-2005 before being named President. Ms. Markum is a graduate of the University of Pittsburgh at Johnstown where she earned a bachelors degree in business economics. She also holds a masters degree in business administration from Indiana University of Pennsylvania. Ms. Markum is a past Chairperson of the Board of Directors of the Laurel Highlands Visitors Bureau. She currently serves as a member of the board of the PA Hospitality Foundation and Johnstown Area Regional Industries (JARI). She leaves to pursue other interests and opportunities.

Mark Pasquerilla commented "on behalf of the Pasquerilla family, her co-workers, members of the community and our customers whom Grace has worked with for more than 20 years, I would like to thank her for her commitment and dedication."

As an operations team, Ms. Markum and Mr. Barletta have overseen over \$3 million in reinvestment in hotel assets in the past three years. Major projects included an extensive renovation of the Holiday Inn Express and most recently the total renovation of the Crown Ballroom, located in the Holiday Inn Downtown.

As a leader in the hospitality industry for over forty years, Crown American Hotels is proud to continue the dedication and commitment to Johnstown established by the Pasquerilla family. Headquartered in Pasquerilla Plaza, Crown American Hotels manages the Holiday Inn- Downtown Johnstown and the Holiday Inn Express on Scalp Avenue in Johnstown; both of which are franchised through agreements with Inter-Continental Hotels. Crown American Hotels also manages the Frank J. Pasquerilla Conference Center -Downtown Johnstown.