



# MEDIA RELEASE

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## PENNSYLVANIA HIGHLANDS OFFERS A NEW DEGREE IN CULINARY ARTS

**JOHNSTOWN, PA (July 23, 2008) – Pennsylvania Highlands Community College** announces that we will be offering a **new program** in **Culinary Arts** this upcoming semester in association with Crown American Hotels.

Crown American Hotels has been a leader in the hospitality industry for over forty years. Headquartered in downtown Johnstown, Crown American Hotels has significant culinary experience including current management of food and beverage operations at Harrigan's Café & Wine Deck, Holiday Inn – Downtown and the Frank J. Pasquerilla Conference Center. Mike Barletta, President & CEO of Crown American Hotels, said "for some time now, we noticed a need for culinary education in our area and are thrilled to be a part of this start-up degree. We are looking forward to working closely with Pennsylvania Highlands and welcoming its students to our on-site training facilities for hands-on experience."

The Associate of Applied Science degree offers a foundation in general business studies with a focus on food/beverage production and service, culinary skills, financial management, and nutrition. In addition to classroom and food laboratory experience, students are expected to complete 200 hours of service learning in conjunction with an internship totaling over 405 hours.

During the program, students will earn the National Restaurant Association Educational Foundation ManageFirst Certificate. This prestigious certificate will prove their expertise in the field and provide an added advantage in today's highly competitive job market.

Any student earning two certificates is eligible to apply for a \$2,000 scholarship from the National Restaurant Association Educational Foundation. These scholarships are awarded twice each year.

Successful graduates of this program have the option of transferring their credits to a four-year institution and other specialized institutions or immediately entering the work force. They will be prepared for numerous entry level and management based positions in the food service industry.

For additional information on this and other exciting opportunities, please contact the admissions office at (814) 262-6446 or by email at [admissions@pennhighlands.edu](mailto:admissions@pennhighlands.edu)

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