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CROWN AMERICAN HOTELS

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CROWN AMERICAN HOTELS

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## **THE HOLIDAY INN - DOWNTOWN JOHNSTOWN COMPLETES MAJOR BALLROOM RENOVATION**

Johnstown, Pennsylvania - The Holiday Inn - Downtown Johnstown, located at 250 Market Street, has completed its latest renovation project. The project focused on the Crown Ballroom and virtually created an entire new decor concept for a high end gathering space for special events, meetings, and banquets. Interior design services were provided by Astorino of Pittsburgh, PA. The renovated ballroom is designed in the transitional style which appeals to a wide audience because it combines the best of traditional and contemporary looks which blend into something classy and comfortable, yet hip and stylish.

The redesign boasts a new look from floor to ceiling with unique wall covering, new banquet chairs, carpeting, fabrics and accessories! A new lighting package includes customer designed chandeliers and sconces. The renovation also includes a new sound system featuring built-in audio visual features.

The Crown Ballroom will now feature impressive works of art. Renowned artist, Robert Piccolo, was been commissioned to create custom artwork which completes the decor.

The Crown Ballroom is a spacious 51' x 69', 3519 square-foot facility with 12' ceilings. It can accommodate groups up to 350 people. Grace Markum, President and CEO of Crown American Hotels, said "We are very excited to unveil the new Crown Ballroom; preliminary feedback on the renovations have been very positive. We are looking forward to an expanded interest in the ballroom which now compliments our meeting salons which were renovated last year." To reserve the new Crown Ballroom, or any event space, please call the sales team at 814-361-2602.

Harrigan's Cafe and Wine Deck is locally owned and operated. As a leader in the hospitality business for over forty years, Crown American Hotels is proud to continue the dedication and commitment to Johnstown established by the Pasquerilla family. Crown American Hotels manages the Holiday Inn - Downtown Johnstown and the Holiday Inn Express on Scalp Avenue in Johnstown; both of which are franchised through agreements with Inter-Continental Hotels. Crown American Hotels also manages the Frank J. Pasquerilla Conference Center - Downtown Johnstown.

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